

EDINBURG 2040

BUILDING FOR TOMORROW'S FUTURE, TODAY!

EDINBURG 2040 COMMITTEES

ARTS/CULTURE/HISTORIC PRESERVATION

CITY OF EDINBURG, HIDALGO COUNTY, TEXAS

Location: Edwards Abstract and Title Co.
3111 W. Freddy Gonzalez Dr.
Edinburg, Texas 78539

JANUARY 18, 2024

REGULAR MEETING

12:00 P.M.

Arts/Culture/Historic Preservation - Meeting Minutes 01/18/24

People in Attendance:

- Byron Lewis - Committee Chair
- Dr. Francisco Guajardo - Committee Member
- Dr. Jeffrey Ward - Committee Member
- Ronnie Larralde - Committee Member
- Elva Jackson - Committee Member

Departments in Attendance:

- N/A

I. CALL TO ORDER

II. COORDINATOR'S REPORT

- Discussed total commitment funding for the 23-24 budget.
- Emphasized that although funding won't be immediately available, it will be addressed in future agendas/budgets

III. DISCUSS AND CONSIDER COMMITTEE'S ACTION PLAN FOR GOALS AND STRATEGIES

Committee members deliberated on projects and their progression:

- **Comp Plan and Auditorium:**
 - Suggestion for all 2040 Committee Members to collaborate with a consultant for comprehensive plan input. Location Suggested: Auditorium
- **Downtown Development:**
 - Discussion on ongoing downtown projects and the establishment of a new committee to designate the downtown area.

- **Citrus Theater and New Downtown Committee:**
 - Update on the nearing completion of the Citrus Theater.
 - Clarification that the new downtown committee will not replace the 2040 committee.
- **Downtown Corridor and Community Enhancement Fee:**
 - Consideration of a community enhancement fee proposal for the council agenda in addition to the utility rate increase.
 - Exploration of partnerships with for an entrepreneurial incubator space.
- **12th Street Corridor:**
 - Discussion on potential opportunities for development.
- **District Designation:**
 - Consideration of designating districts such as University District, Medical District, and Downtown District.

IV. OTHER BUSINESS

V. ADJOURNMENT

Action Items:

1. [All Edinburg 2040 Committee's] Collaborate on the comprehensive plan and auditorium projects.
2. [Edinburg 2040 Committee] Determine the structure and participants for the new downtown committee.
3. [Edinburg 2040 Committee] Monitor the completion of the Citrus Theater project and plan future initiatives.
4. [Edinburg 2040 Committee] Continue discussions on the Downtown Corridor and propose a Community Enhancement Fee.
5. [Edinburg 2040 Committee] Explore opportunities for an entrepreneurial incubator space.
6. [Edinburg 2040 Committee] Discuss and determine the designation of districts in Edinburg.
7. [Edinburg 2040 Committee] Seek information on the plan for traffic post-completion of the courthouse.