

EDINBURG 2040

BUILDING FOR TOMORROW'S FUTURE, TODAY!

EDINBURG 2040 COMMITTEES

HEALTH AND WELLNESS

CITY OF EDINBURG, HIDALGO COUNTY, TEXAS

Location: City of Edinburg
City Hall
415 West University Dr.
Edinburg, Texas 78541

DECEMBER 11, 2023

REGULAR MEETING

5:30 P.M.

People in Attendance:

- Mayor Garza
- Sandra Yvette Alaniz, Committee Chair
- Delia Garza, Committee Member
- Eric Lede, Committee Member
- Laura Cerda, City Staff
- Jennifer Cano, Committee Member
- Aurelio Aleman, City Staff
- Yvonne Salinas, Committee Member
- Brandon Alaniz, City Staff
- Sylvia Verdooren, Committee Member

Departments in Attendance:

- Human Resources
- City Management
- World Birding Center
- Parks and Rec.

Agenda:

I. Call to Order

II. Coordinator's Report

III. Discuss and Consider the Challenge RGV

Ideas of Meeting:

- Sponsorship and donations for The Challenge-RGV.
- Planning Department to assist with the logistics of the weigh-in.
- Collaboration with the City's Media team to promote the challenge (waiting for media packet from UT-Health).

Sponsorship Discussion:

- Ongoing efforts to secure Crunch Fitness as a sponsor.

- Salad station confirmed as a Silver sponsor.
- Aiming for 5-7 wellness partners.
- Potential sponsors discussed:
 - AT&T
 - TX Regional Bank
 - VTX1
 - Driscoll Hospital
 - Luby's
 - City of Edinburg (budget consideration)
 - Chamber-provided vendor list
 - GN Produce

IV. Other Business

- Welcomed 2 new members to the committee.

Action Items:

1. [CM Department] Agenda consideration for inviting the council and community members.
2. [Edinburg 2040] Outreach to ECISD for participant involvement.
3. [CM Department] Follow-up with the Chamber to encourage business participation.
4. [Communications and Media] Targeting January 4th for the press conference.
5. [CM Department] Investigation into the registration link.

For more information please contact Edinburg 2040 Committee Coordinator at (956) 388-8207 or 2040@cityofedinburg.com

Disability Access Statement

Persons with disabilities who plan to attend this meeting and who may need auxiliary aid or services are requested to contact the City Secretary Department at (956) 388-8204 at least two business days prior to the meeting so that appropriate arrangements can be made. The accessible entrance and accessible parking spaces are located at Edinburg City Hall, 415 West University.